

## Options for dedication plaques on benches

Kenneth Lynch & Sons offers 3 different bench plaque styles and materials. All materials are intended for outdoor placement. Please review the attributes of each material. As a standard our plaques feature a single line border and Times Roman font. Type 1 and 2 are recessed into the top back slat. Type 3 Stainless steel plaques are surface mounted with exposed anti-theft screws.

When creating a new donor program, we suggest creating a standard by which to follow. Such as the material used, length of plaque as well as font style and layout.

Type 1 Cast bronze: Typical size is 3/8" thick x 2" high x 6" – 12" long, raised letters on leatherette background with a brown oxide finish, concealed mounting. This plaque style is best suited for dedications with limited text, 3 lines work best. Limit the text to 40 characters per line. Mixed cases can be used on 3 lines, 4 lines of text requires the use of all upper case and includes an additional fee for the  $4^{th}$  line.



Type 2 Reversed Etched Bronze: Typical size is 3/8" thick x 2" high x 6" – 12" long, commercial bronze, raised letters, smooth, black background, concealed mounting. This plaque style can be used for dedications which are longer, such as ones including a verse of poetry. This style can have up to 6 lines of text. The line weight of the lettering is more compact than the cast bronze allowing for more characters per line and mixed cases.

Type 3 Etched Stainless Steel: Typical size is 1/8" x 2" x 6", recessed letters, black paint infill, front face mounting. Typical font Times Roman. This plaque style can be compared to a standard type face, allowing for the maximum characters per line. Due to this attribute, we find that the shorter plaque length works well.





